AGENDA

1. Text messaging service (Jim Wilson)
2. Update on EuroRSCG creative (Robin)
3. Brainstorm on people to feature in halftime spot based on Euro creative (all)
4. Identity standards update (Bridget)
5. Brainstorm story ideas for Trib et al (all)
6. Brainstorm topics for this year’s PA workshop (all)
7. Illinois Alumni story ideas (Bea and Vanessa)
8. Office of University Relations (Ginny)
9. other

Next meeting: February 5, 2008