CHIEF COMMUNICATIONS OFFICERS
August 5, 2008

AGENDA

1. Brand Up: Strategic Plan metrics (Joel, Bridget, Robin)

2. “A Minute with…” (Robin, Todd)

3. Around the table (What’s your biggest challenge in the coming year? Can we work together to address it?)

4. *Illinois Alumni* story ideas (Bea and Vanessa)

5. Office of University Relations (Ginny)

6. other