Chief Communications Officers Group
Minutes from February 5, 2008

College Viewbooks
Robin was hoping to collect viewbooks from all of the colleges. If you didn’t bring yours to the meeting, please stick it in campus mail to Bridget Jamieson, 304 Swanlund Administration Building, MC-304.

Web tools for collaboration
Jim Wilson and Bridget Jamieson explained the new web tools collaboration tool. It is a new easy-to-use interface that combines all aspects of the toolbox in one place. This tool was originally designed for Advancement, but is something that all will be able to utilize! Stay tuned!

Toolbox enhancements
Jim Wilson also gave the group a sneak peak into the new toolbox design. The new design was rolled out on Wednesday, February 6. The enhancements will be rolled out in phases…so, stay tuned for these new enhancements!

Chicago Imprint stories
Bridget Jamieson followed up on Kris Campbell’s email that went out regarding story ideas for Chicago Imprint. She wants any stories regarding the Chicago area to increase faculty and staff awareness. These stories will also be featured on the Chicago Imprint homepage. Please send your story ideas to Kris at kjc@uiuc.edu.

Street Banners
Robin explained that the street banners are something unrelated to the building idea. This request came from the Provost; she wants to feature faculty members on the street banners. She’d like to start with 10 and then rotate from there. Robin will let you know once something has been decided!

Illinois Connection
Amy Eichhorst, the new Director of Illinois Connection, introduced herself to the group. She’d like to get more ambassadors for Illinois and talked a bit about what her goal for the program is. She’ll be working with the state legislature and communities to promote the university (3 campuses) mission and goals. She’d also like to solicit ideas for a name change. If you have any ideas, please submit to Amy at eichhors@uiuc.edu.

Illinois Alumni ideas
They would like to feature fun graduation stories. If you tell the News-Gazette, please tell Vanessa or Bea!! Please submit your out-of-the ordinary ideas to Bea Pavia at bpavia@uiuc.edu by the end of February.

Moms and Dads Association
If you have any events you’d like to include on the Moms and Dads weekend calendar of events, please contact Becki Galardy at galardy@uiuc.edu.

University Relations
Advisory groups are going to be getting the Annual Report. Ginny said they would like to expand the report. If you have any ideas on additional groups who would like to receive the report, please let Ginny (hudakdav@uillinois.edu) know!

Next meeting is March 4, 2008