Chief Communications Officers Group
Minutes from April 1, 2008

ATLAS and UI-7
Craig Jackson and Colleen Cook joined the group to talk about the digital media options offered by ATLAS. They offer a large array of options from professionally recording lectures, presentations, or events. The final product is either delivered via video on-line, DVD or videotape. A couple other important points to remember: they have an HD camera available, they can set restrictions for viewers (if viewing online), they can help writing into grants—for funding, and original music is available! Please check out the website https://www.atlas.uiuc.edu/av/ for additional information!

Special Events – Protocol
Babette Hiles from the Chancellor’s office talked about protocol for events. When you hear about an event in your unit, call the Special Events office first!! They will make sure you’re thinking of everything, and also that you have the correct attendees (President, Chancellor, BOT, etc.). Babette and team will also help with seating arrangements and speaker order.

Campus Homepage Redesign
Joel Steinfeldt updated everyone on the progress of the new campus homepage redesign project. The Chancellor and the Provost have approved the design. All of the feedback was also approved and now site is being coded. Information about the new site can be found at http://www.uiuc.edu/webteam/design.html. The site is still on target for roll-out in July.

Chicago Imprint
Kris Campbell filled everyone in on the progress of the Chicago Imprint database. This is the second year for the on-line database, and there are approximately 200 entries so far for the 2008 version. Information regarding the Chicago Imprint can be found at http://web.extension.uiuc.edu/chicagoimprint/default.cfm. Ads are available for each unit. Please contact Kris (kjc@uiuc.edu) if you have any suggestions of how to make the ads available. Please also send Kris story ideas if you’d like to see another story highlighted.

PH feedback
More to come in May!

Emergency Text Messaging
To the best of our knowledge, 45% of the campus is signed up for the Emergency Notification System! Please let either Robin or Bridget (rkaler@uiuc.edu, bmj@uiuc.edu) know if you would like additional signage for your unit/building.

Illinois Alumni
If you have any Olympic story ideas, please send to Bea Pavia (bpavia@uiuc.edu).

US News Rankings
Chris Harris and Kris Campbell gave a brief overview of the US News Rankings. If you have any questions regarding the rankings, please contact Chris Harris at csharris@uiuc.edu.

Marlo Welshons has accepted a position at the University of Minnesota. Congratulations, Marlo! We’ll miss you!

Next meeting is May 6, 2008