Chief Communications Officers Group  
Minutes from May 6, 2008

Big Ten Network update  
Robin introduced Alison Davis-Wood and Tim Hartin. They are the new Big Ten Network team. Please share any story ideas with them. A couple things they are currently working on include a piece from Ebertfest and involvement in East St. Louis. They would like interdisciplinary ideas too! Alison can be reached at adwood1@illinois.edu and Tim can be reached at t-hartin@illinois.edu.

uiuc.edu to illinois.edu  
This week, the switch from uiuc.edu to illinois.edu will begin. Please watch your mailbox for more details!! Questions can be diverted to Michele Raupp at mraupp@illinois.edu.

Brand U: 2.0 update  
Mark your calendars! This year the seminar will be on Wednesday, September 24 and will be held at the new I Hotel and Conference Center. More details to come!

Branding Campaign update  
The search was done and is complete. Again, this is a campaign to target faculty, students and young alums. Once everything is final, Robin will let you know!

Move In Day  
This year, move in day will fall on Thursday, August 21. Kirsten Ruby talked about the communication that will take place in preparation of the day. If you have any ideas or suggestions, please submit to Kirsten at kruby@illinois.edu.

Procedures for Student Emergency Services policy  
Please look through the attached document. If you have any ideas/suggestions, please let Bridget (bmj@illinois.edu) know!

PH feedback  
Also, please pass along any ideas you have for the new face of PH to Robin at rkaler@illinois.edu.

Office of University Relations  
Ginny Hudak-David reported that everyone should have received their copy of the Annual Report. If you need additional copies, please let Ginny know!

CCO Meeting “hosts”  
We were thinking about moving the CCO meetings around for the rest of the year. Below are the open dates. Please let Jaclyn (jaclynb@illinois.edu) or Robin (rkaler@illinois.edu) know if you have a space big enough for 40 people! Remaining 2008 CCO Meeting Dates and Locations:

October 7; November 4; December 2

Year in Review Video  
Don Kojich from the Foundation would like ideas for campus highlights for the video. Robin will be sending the script from last year, to give you an idea of the format. Don would like to have everything by the end of May. Please let him know if you have any questions. He can be reached at dkojich@uif.uillinois.edu.

Next meeting is June 3, 2008