1. Announcements - none

2. Update on Web tools (Jim Wilson) – Jim gave a brief overview of the current Web Services’ projects and enhancements: the new calendar tool is scheduled for release in January 2011; the new Google campus maps project is well under way, Joel Steinfeldt and Scott Paceley are working on adding the images and GPS coordinates of all campus buildings; we are working on an automated solution for campus ecards.

3. Interns (Robin Kaler) – The group went around the room and talked about their experiences with student interns, where people are finding interns, whether they are paid, what kinds of skills they bring, etc. A small group will be forming to brainstorm on collaborating and combining efforts.

4. Cost of attendance statistics (Holly Korab/Robin Kaler) – Item will be deferred to January meeting.

5. AR&R update – tracking of mar-com expenses (Michele Raupp) - The committee is changing its approach to this task. Instead of trying to back into the data by looking at where money has been spent, we’re tackling it from a point forward position. The idea is to pilot with several units by developing a budget of where they plan to spend their funds this year. The budget should be based on historical data but also what plans are known for the upcoming months. This will allow CCOs to have more control over their activities and be more involved in the activities that will provide value for the unit.

   In the short term, we will provide a simple tracking tool so CCOs can see where they are budget-wise, what they’ve spent and what is left. Mid-term, we hope to have AITS create an application to do more sophisticated tracking. Long-term, this application would ideally interface with Banner for real time data updates.

6. Champaign Center Partnership (Robin Kaler) – The CCP is looking for a University staff member to serve as liaison between the campus and campustown/downtown businesses (meet 1st Wednesday of the month/3p). Renee Lyell and Nell Madigan volunteered to assist.

7. Information needs? (Robin Kaler) – Let us know any topics on which you need FAQs, talkpoints, etc. Melissa Englund asked for clarification on the laws governing video accessibility; Michele Raupp gave an overview of the Multimedia Accessibility project group that is leading efforts to create standards and resources for campus.
8. Office of Advancement (Don Kojich) – Don described the new video production, “The Ripple Effect” that the Foundation, Public Affairs and the Big Ten Network collaborated on, which focuses on the impact of private gifts across time. Copies of the DVD are available; contact Public Affairs.

9. Illinois Alumni story ideas (Bea Pavia) – Bea wanted to especially thank CCOs for all of their help with the development of the current Illinois Alumni magazine. She is also seeking stories related to 1) inventions that impact everyday life (LED, for instance), both from alumni and faculty researchers; and 2) veterans, both men and women.

10. Office of University Relations (Ginny Hudak-David) – No report.

11. Meeting dates/locations for 2011 – If you’d like to host a CCO meeting in 2011, please contact Bridget Jamieson at bmj@illinois.edu or 333-5010.

12. Other – Heather Tucker is looking for stories related to endowments, and stories about students who benefit from the General Scholarship Fund. If you have any ideas, please contact Heather at htucker@illinois.edu