AGENDA AND MINUTES

1. Announcements – Welcome new CCOs: Melissa Englund, College of Law; Elizabeth Klatt, Division of Intercollegiate Athletics; Leanne Ormsby, College of Agricultural, Consumer and Environmental Sciences

2. Update on Web tools (Lance Campbell) – Lance gave an overview of Web Services’ projects:
   - The List Builder was updated last month with new accessible screens with better designs.
   - The next version of the Calendar is almost complete. The design looks much better, and the Calendar will be 100% accessible. Users will be able to move around between views much easier.
   - Web Services is also working on a Google Map replacement for our current campus maps. Joel Steinfeldt and Scott Paceley have been developing the map layers.
   - We have been working with Bridget Jamieson to develop a temporary solution for the eCards. We hope to build enhancements to the Eemailer that will allow for easier insertion of content.
   - We have started work on statistical tracking of emails sent through the Eemailer. We hope to get back to this as soon as the Calendar and Map projects are complete.
   - We have also met with Todd Wilson, Public Affairs and Jeff Unger, News Bureau, to put together the underlining strategy for building an expert system.

3. New purchasing rules (Mike Devocelle) – Mike presented an overview of the changes to purchasing rules as dictated by new state law. The Powerpoint is available for viewing at http://publicaffairs.illinois.edu/campus/Minutes/2010/PurchasingUpdateFall2010.pps

4. Branding project (Robin Kaler) - The committee charged by the Council of Deans to explore ways to better "Communicate the Value of an Illinois Degree" will issue its report in the next week or so. The committee met with representatives from CCO's Reputation Building committee, and is expected to empower CCO to help lead efforts to implement the recommendations in the report. We'll share the report with you as soon as we receive it, and we'll ask for volunteers to assist with the efforts. Please note that this specific project is geared at undergraduates, so we'll be looking first to CCOs of academic units.

5. Job sharing/“Angie’s list-style reviews (Bridget Jamieson) – The Graphic Design subcommittee is nearing completion of a suite of InDesign templates for use by campus as well as two discussion boards aimed at improving information sharing among CCOs. More to follow.
6. Mobile apps – who’s working on them? (All) – If anyone has been developing or is planning to develop mobile applications please contact Joel Steinfeldt.

7. Cost of attendance statistics (Holly Korab/Robin Kaler) - Holly Korab in LAS is working on a story for their alumni magazine about the rising cost of attendance. In the process, she's gathering some helpful data and formulating some useful talkpoints. As soon as her story is finished, she'll share those datapoints/talkpoints with all of us, so we can have the same reference information/source when we speak/write about such things. Thanks, Holly!

8. Information needs? (Robin Kaler) – Please don’t hesitate to let us know any topics on which you need FAQs, talkpoints, etc. If you are receive calls/inquiries regarding a particular issue, or are just needing to direct inquiries to the proper party, please call Public Affairs.

9. Office of Advancement (Don Kojich) – Don reported that the Foundation’s annual meeting for the Urbana campus had approximately 500 attendees; Springfield: 175, and the upcoming Chicago event has 250 registrants. The VCIA Office is always looking about stories about student scholarships, so please send along to Heather Tucker at htucker@illinois.edu or Don Kojich at dkojich@uif.uillinois.edu

10. Illinois Alumni story ideas (Bea Pavia) – Bea reiterated her request for story ideas on women in prominent or notable positions, as well as water-related stories. She asked that we consider stories about people related to water, such as water therapists, sculptors who use water features, etc.

11. Office of University Relations (Ginny Hudak-David) – The University *Pocket Facts* publication is at the printer; Ginny advised that the way some of the numbers are calculated is a bit different this year from past years. Therefore, please be cautious when making comparisons.

Next Meeting: December 7, 2010