Chief Communications Officers
Aug. 6, 2013
2:00 p.m.
AGENDA AND MINUTES

Announcements – Heather Tucker completed her master’s degree. Congratulations!
Dee Dee Caneva spoke at a national conference.
Kirsten Ruby hosted an open house at Bousfield Hall.
Send us your achievements, so we can celebrate them with your colleagues.

Web Services Update (Jim Wilson) – Jim shared the new WebTools URLs that have been released: uofi.uic.edu, uofi.uis.edu, uofi.uillinois.edu. Also, the email wizard is in progress. It will allow units to create a newsletter that will display properly in all email clients, including mobile.

Strategic Plan Rollout (Robin Kaler) – Robin said the Strategic Plan for the campus would be released on Aug. 15. It is available online at http://strategicplan.illinois.edu/theplan.html, and a limited number of print copies are available by contacting the Provost’s Office.

LinkedIn (Robin) – The campus will have one of the first LinkedIn university pages. It will go live within the next few weeks and will become part of the campus social media program. Also, the chancellor has been invited to become a LinkedIn Influencer. If you have suggestions for national/international education issues/topics that you’d like the chancellor to consider for her LinkedIn blog, let Chris Harris and Allison Vance know.

CCO Survey (Sarah Dolinar) – Sarah couldn’t attend the meeting, but the survey results were emailed to everyone with the meeting agenda. If you have questions, Sarah would be happy to discuss it with you.

Evergreen stories for illinois.edu – Todd explained that the campus homepage is becoming more dynamic with new postings virtually every day. If you have any timeless stories you’d like to submit for possible posting, Todd asks that you also send a high-resolution, horizontal image too. Of course, we always want timely stories as well.

Awards and honors (Jason Kosovski) – Jason is creating a database to help support efforts to nominate individual faculty for awards and honors. If you have a faculty you think should be in the database, please work with Jason to submit the appropriate information.

Halftime commercial and companion website (Chris Harris/Julie McMahon) – Chris described this year’s halftime commercial concept, as well as the companion website that will allow for more in-depth stories of the “Big Ideas” concept.