CHIEF COMMUNICATIONS OFFICERS
October 7, 2014
2:00 p.m. – 3:05 p.m.
411 Urban Outfitters Building
AGENDA

1. Announcements – Chantelle Thompson from UIC College of Medicine and Kent Brown from Athletics joined the group.

2. Web Services – no update

3. Film and Photography Waivers – Robin Kaler reminded CCOs to get waivers from people who are being photographed or videotaped for marketing purposes. Ideally, get a signed, individual waiver from every participant. At a minimum, post notices at all entrances to the venue where such images are being captured. A “model” release form is available on the Public Affairs resource library page

4. I-Mark/Athletic Logo – Julie McMahon updated CCOs that a committee is developing design treatments for returning to the “Block I” logo, so that the campus has a single logo. The move is just a proposal and still would need to be approved by the chancellor, etc.


6. Illinois Alumni story ideas – Hugh Cook XXX

7. Next meeting: Tuesday, Nov. 4 – 411 UOB