1. Announcements – Denise Czuprynski shared FAA’s newest recruitment piece, “Why Illinois?” If you would like a copy, please contact Denise.

2. Web Services update (Jim Wilson) Jim explained the disruption to the Email+ service recently and is working with CITES to address the problem. Also, Web Services will soon be retiring the List Builder and replacing with the Blog tool. The Blog tool is being enhanced to support video, images and will also have improved functionality. Owners of lists do not need to take action at this time.

3. Confidentiality in research data (Melissa Edwards) – Melissa from OVCR shared information related to confidentiality and sponsored research. If you are working with a faculty member who has research sponsored by a company, you might consider double-checking that it’s OK to publicize things. Dave Richardson in the Office of Sponsored Programs can answer questions.

4. Update on Edelman Branding and Marketing work (Melissa Edwards) – Melissa gave an overview of the project. You can visit the project website at [http://go.illinois.edu/marketingbrandingproject](http://go.illinois.edu/marketingbrandingproject) and feel free to contact any of the steering committee members if you have questions.

5. Sesquicentennial Timeline (Sarah Zehr) – Sarah shared a quick look at the Sesquicentennial site design with the group. She thanked those communicators who had submitted timeline entries but there are still a number of units that are not represented. Please submit timeline entries at [https://illinois.edu/fb/sec/9903818](https://illinois.edu/fb/sec/9903818). If you don’t have all the information or an image, don’t let that stop you… but anything you do have, please share it!

6. Chicago Marketing Update (Bridget Jamieson) – Bridget gave an update on new activities in the Chicago marketing campaign, including many non-traditional events such as beachfront festivals, street teams, and Live Nation concerts for the 2015 season.

7. Information needs? (Robin Kaler) – Let us know any topics on which you need FAQs, talk points, etc.

8. Office of Advancement/Foundation (Matt Dewey/Chad Ruback) – No report

9. UIAA Update (Hugh Cook) – No report

10. Office of University Relations (Ginny Hudak-David) – Ginny thanked all who attended President Killeen’s introductory Town Hall.

11. Other – Our group seems to have outgrown room 411. If anyone has a suitable, centrally located space to offer, please let us Bridget know at bmj@illinois.edu

Next meeting: Tuesday, July 7