1. Announcements – 5 min
   a. Economic Impact Analysis – Robin distributed copies of a document that was prepared for state legislature.
   c. India office (Sarah Zehr) - Administration office in New Delhi, India approved (with a soft launch in July).
   d. Michelle Stenger, new Digital Strategist - will be working on overall brand strategy for DIA.


3. Massmail update (Lance Campbell) – Web Services is looking into building a variant of the current Massmail tool that will allow for targeted massmails via the Group Manager, and will include a processes of approvals and releases. If this is something that will be used by CCOs, please email Lance at lance@illinois.edu with your feedback.

4. CITES/Tech Services (Joe Yun) – CITES has a name change: Technology Services at Illinois. Also discussed was the new phishing control system, which is currently in testing phase. Joe will take the feedback from CCOs back to CITES leadership.

5. MCORE Communications (Roland White/Dee Dee Caneva) – Roland from F&S presented on the MCORE project, of which the focus is making significant changes to the infrastructure of Green Street and surrounding areas: raised bike paths, more efficient travel for pedestrians, environmental sustainability. They will let you know how to follow the progress and get information your audiences need throughout.

6. Chicago Marketing update (Bridget Jamieson) – No report

7. Information needs? (Robin Kaler) – Let us know any topics on which you need FAQs, talk points, etc.

8. Office of Advancement (Matt Dewey) – VCIA is working on final priority goal for each unit: series of meetings starting May 18 to address this. Next step is a feasibility study to be announced in the Fall of 2015.

9. Foundation (Chad Ruback) – No report

10. Illinois Alumni story ideas (Hugh Cook) – No report

11. Office of University Relations (Ginny Hudak-David) – Ginny shared more details of the Presidential Town Hall

12. Other: Next meeting: Tuesday, June 2